

Annex B: Key Facts & Strategies Update

Key Facts: Updated 2025¹

- The City of London is a very safe environment to visit or do business, with comparatively low rates of crime. The City of London Police have a high positive outcome rate of 21.2%, exceeding the national average by 9.4F%
- The Square Mile is an extraordinary diverse global centre, and offers the unique opportunity for workers to be included in the City of London citizenry where they can vote in local elections
- The average number of visitors and workers coming to the Square Mile varies day by day; however, it has been rising since the covid-19 pandemic
- In the 2024/25 financial year, average Monday footfall was 329,000, rising to a peak on Thursdays at 460,000, before falling to 310,000 on Fridays. Visitor and worker footfall is lower at weekends, averaging 194,000 on Saturdays and 131,000 on Sundays²
- The City is a key driver of the UK economy, generating over £109bn in economic output in 2023, or 4% of all UK GVA
- The City contributes to the national economy by generating £1.2bn in business rates. This represents 5% of England's total business rates collection
- There were 676,000 workers in the City of London in 2024, one in every 48 British workers
- Employment in the City of London grew by 25% since the covid-19 pandemic, with nearly 134,000 more jobs in 2024 than in 2019. The Square Mile experienced record growth between 2022 and 2023 with 61,000 jobs added to the City, close to a 10% increase
- The Financial and Professional Services, Business and Technology sectors (FPSBT) are the core of the City's economy, account for over 80% of all employment. In 2023, financial and professional services employed over 2.5 million people across the country with two-thirds outside of London
- Financial and professional services produced £323 billion of economic output in 2025, 12% of the entire UK's economic output, and contributed nearly £110 billion in tax revenue, over 12% of the UK's tax contribution in 2023
- The Square Mile has reduced carbon emissions by 24% since 2017
- City Corporation cut net carbon emissions in its own operations by 60%; it achieved a 28% reduction in net carbon emissions across its entire value chain since 2018/19
- City Corporation achieved a 32% decrease in carbon emissions from purchased goods and services since 2024/25
- City Corporation's open spaces remove around 16,000tn of carbon from the atmosphere a year, the equivalent of 65% of the annual operational carbon footprint
- The estimated value of the benefits delivered by the City Corporation's natural capital assets is £282.6 million annually, with a predicted value of £8.1 billion over 50 years

¹ Original document available here: [Our impact and key facts - City of London](#)

² Footfall data anonymised and aggregated from BT, via the High Streets Data Service

New and Updated Strategies & Plans

Adult Social Care Strategy: Living Well, Ageing Well 2025-2029

A new [Adult Social Care Strategy](#) was published in June 2025, focussing on enabling residents to lead healthy, safe and independent lives, supported and empowered by an experienced adult social care workforce. The strategy has four commitments, each with deliverables and success measures – these are reflected in the **High Quality Care** objective reported under *Providing Excellent Services*.

Air Quality Strategy

Consultation took place on a new Air Quality Strategy in 2024. [The new strategy for 2025 to 2030](#) was published in November 2024. This goes beyond statutory obligations and proposes actions to improve air quality following the 2021 World Health Organisation Air Quality Guidelines. **Improve Air Quality** is an objective under *Leading Sustainable Environment*, and key results reported here come from this strategy.

Barbican Strategic Framework

The [Barbican Strategic Framework](#) is aligned [to the Corporate Plan](#). No specific performance measures have been identified as key results for Corporate Plan outcomes for 2024/25, but The framework focuses on deliverables and ambitions, and has no performance metrics; it supports activities contributing to *Vibrant Thriving Destination*.

Circular Economy Framework

A new [Circular Economy Framework](#) was published in January 2025, to replace the Waste Management Strategy. It sets out an action plan to 2027, to drive circular economy practices and make the Square Mile a circular environment by 2040. **Achieving a Circular Economy** is an objective under *Leading Sustainable Environment*, and performance measures will be drawn from those listed in the Framework in future.

City of London Local Area Partnership: Special Educational Needs and Disabilities (SEND) and Alternative Provision Strategy 2025-2029

A new [Special Educational Needs and Disabilities \(SEND\) and Alternative Provision Strategy](#) was published in January 2025. Its five priorities include deliverables, actions and success measures. These measures will be reflected in the **High Quality Care** objective reported under *Providing Excellent Services*.

City of London Police Policing Plan 2025-2028

The City of London Police Policing Plan was updated in 2024. The new [Policing Plan for 2025 to 2028](#) was published in May 2025. Progress on the implementation of the plan is monitored through the [Policing Plan Performance Framework](#). **Improve Policing Outcomes** is an objective under *Vibrant Thriving Destination*, and performance measures listed in the Framework will be included in future reports.

City Plan 2040

Following extensive public engagement the [City Plan 2040](#) was published for Regulation 19 consultation and submitted to the Secretary of State in 2024. The Plan is currently undergoing public examination and, subject to an Inspector's report, will be formally adopted in 2026. Progress against delivery of the City Plan is monitored under **Increase Business Space**, as part of the *Vibrant Thriving Destination* outcome.

Climate Action Strategy

The fourth annual report on the [Climate Action Strategy \(Taking Climate Action: Our Progress 2025\)](#) covering April 2024 to March 2025) was published in October 2025. **Meet Climate Action Targets** is an objective under *Leading Sustainable Environment*.

Competitiveness Strategy 2021-2025

The fifth annual report on UK Financial Services international competitiveness - [Our global offer to business: London and the UK's competitive strengths supporting investment and growth](#) - was published in 2025. This report covers progress against the [Competitiveness Strategy 2021 to 2025](#), and scores derived from its analysis are monitored in **Drive up UK Competitiveness & Financial and Professional Services** objective, under *Dynamic Economic Growth*.

Corporate Parenting Strategy 2025-2028

The City of London Corporation has statutory duties to act as a corporate parent for children in care and care leavers. A new [Corporate Parenting Strategy](#), published in November 2025, outlines a refreshed vision, values, strategic priorities, and approach to embedding corporate parenting responsibilities across all departments and services. Performance measures for this strategy are reflected in the **High Quality Care** objective reported under *Providing Excellent Services*.

Corporate Property Asset Management Strategy 2024-2029

[The Corporate Property Asset Management Strategy](#) was published in January 2025. The strategy outlines objectives for managing the operational property portfolio (excluding housing) and guides decisions on operational property assets. This objectives of this strategy will inform reporting on *Flourishing Public Spaces*; no specific performance measures are available to be reported as key results.

Digital, Data and Technology Strategy 2024-2029

People Strategy 2024-2029

Equality Objectives 2024-2029

[A Digital, Data and Technology \(DDaT\) strategy](#), a [People Strategy](#) and a set of four [Equality Objectives](#) were developed and published alongside the Corporate Plan in 2024.

The former sets out how City remains competitive and relevant in today's rapidly evolving technological landscape; the second creates a framework for all aspects of people management and development' the latter provides a cross-cutting framework to have due regard to the Public Sector Equality Duty. All of these are deliberately reported separately as they function as unique enablers to CP24-29.

Corporate Risk Management Strategy 2024-2029

A new Risk Management Strategy 2024-2029 was approved by Members in May 2024, supplemented by an updated Risk Management Policy in December 2024. Both form part of a refreshed risk management framework for City Corporation aimed at identifying, mitigating and managing risks more effectively, improving the organisational risk management culture and ensuring a better quality of risk data for use in strategic decision making. A risk appetite statement to further support and embed this was developed over the course of this year, with final approval scheduled for the May 2025 Court of Common Council.

Education Strategy 2024-2029

A new [Education Strategy 2024 to 2029](#) was published in October 2024; its aim is to create exceptional education experiences for City-linked learners. **Improve Education Outcomes** is an objective under *Providing Excellent Services*, and performance measures are included in this report.

Guildhall School of Music & Drama Strategic Plan 2023-2030

The [Strategic Plan 2023-2030](#) sets out the aims and objectives up to the 150th anniversary of the Guildhall School of Music & Drama in 2030. No specific performance measures have been identified as key results for Corporate Plan outcomes for 2024/25, however, the plan contributes to *Vibrant Thriving Destination*.

Joint Local Health & Wellbeing Strategy 2024-2028

A new [Joint Local Health & Wellbeing Strategy](#) was published in May 2024. It focuses on increasing financial resilience, increasing social connection and tackling social isolation and improving mental health – fulfilling statutory obligations under the Health and Care Act 2012. Progress is reflected in the performance metrics for *Providing Excellent Services*.

Serious Violence Duty Strategy Refresh

The [City of London Serious Violence Duty Strategy](#), published in January 2024, implements the duty for certain public sector authorities to work together to prevent and reduce local serious violence. The [Serious Violence Duty Refresh](#) was published in May 2025, and includes an updated strategic needs assessment and an overview of actions delivered. Metrics from the Serious Violence Duty Performance Monitoring Framework are monitored via measures in the City of London Policing Plan 2025 to 2028 (see above) reported as key results for *Vibrant Thriving Destination*.

Small and Medium Enterprises (SME) Strategy

A [Small and Medium Enterprises \(SME\) Strategy](#) was published May 2024. It sets out how City Corporation supports the business environment in the Square Mile in its ambition for growth. The [Catalysing Business Growth: Highlights from the First Year](#) factsheet covers progress made against SME Strategy objectives and the impact delivered in 2024/25. A high-level outcome of this strategy, to increase the number of businesses supported to start or expand in the City, is monitored by the Destination City Programme and is reported under *Vibrant Thriving Destination*.

Transport Strategy - Second Edition (2024)

Following a scheduled review, the second edition of the City Corporation's [Transport Strategy](#) was published in 2024. This edition ensures the Transport Strategy remains relevant and fit for purpose since initial publication in 2019. It includes changes in transport mechanisms and travel patterns post Covid-19. **Increase Green Transport** is an objective under *Vibrant Thriving Destination*, and performance indicators are included in reporting.

Utility Infrastructure Strategy

A new [Utility Infrastructure Strategy](#) was published in June 2024, bringing together current and future activities planned by the utilities sector in the Square Mile. No specific performance measures have been identified as key results for CP24-29.

Victims Strategy

The City of London's [Victims Strategy](#) was developed jointly by the City of London Police and City of London Corporation and published in September 2024. In the context of the rising priority of victim services and outcomes nationwide, and the link between these and trust and confidence in policing, it focuses on the commitment to put victims at the heart of what we do will be delivered. Metrics from the Victim Strategy are included in **Effective Cyber Crime and Fraud Policing** under *Dynamic Economic Growth*, and via measures within the City of London Policing Plan 2025-2028 (see above) in *Vibrant Thriving Destination*.



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